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Central Intelligence Agency







8 October 1985

Communists and Christian Democrats Italy: at the Crossroads

Summary

The results of this spring's nation-wide administrative elections have given the Christian Democrats, and the governing coalition as a whole, an important boost both psychologically and politically. In particular, their re-entry into local coalitions in the wake of the election has boosted their access to power. The Communists' surprisingly lackluster performance, in contrast, probably represents their most serious setback since 1948. Italy's two major parties are each at Internal rifts are likely to a crossroad. distract both parties from the crucial decisions they need to make about the future direction of their policies. We cannot be optmistic in the face of these deep divisions that the DC will be able to achieve enough stability to build on its recent electoral successes or that the PCI will be able to act as a responsible negotiator in addressing national problems.

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Bottoming Out?

The results of this year's regional, provincial, and local administrative elections have reconfirmed the Christian Democrats (DC) as the pre-eminent force in Italian politics -- a position the Communists (PCI) had appeared well-placed to usurp. After dropping a disastrous 5 percentage points in 1983 and ceding a razor-thin plurality to the PCI in last year's European Parliament election, DC officials were bracing themselves for the loss of another 2 percentage points this spring. For the DC and most other observers, this year's 2-percentage-point improvement over last years's European election results -- a solid gain by the traditionally glacial standards of Italian electoral movement -- overshadowed the fact that they had not done as well as in the last nationwide regional and local elections in 1980. (See figure 1) Concern over the DC's inability to maintain its 1980 share of the vote apparently also was muted because party leaders assumed that the vast majority of lost votes had migrated to other members of the governing coalition, in particular to the Socialists and Republicans. Moreover, the DC's 2-percentage point gain over the 1984 election looked particularly robust compared with the Communists 4-percentage point drop during the same period.

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This performance allows the DC to reassert itself. It can argue that its momentum has been restored and that as the largest party in the governing coalition it deserves to be the dominant voice. Perhaps more significantly, the Christian Democrats now believe they can insist that the five national governing partners -- Christian Democrats, Socialists, Republicans, Social Democrats and Liberals -- impose five-party administrations wherever possible in various regional, provincial, and municipal jurisdictions. The Christian Democrats are especially anxious to overturn those local governments where their national partners are allied with the Communists.

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Bringing Home the Bacon

The Christian Democrats' determination to reassert themselves within the governing coalition was reinforced in June by the successful outcome of DC Secretary DeMita's negotiations to have Francesco Cossiga chosen to replace former President Pertini -- only one other president has been elected on the first ballot during the 40 years of the Republic.

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Despite these successes, however, the Christian Democrats face an uphill battle on the issue of five-party local coalitions. The governing partners postponed negotiations over restructuring the administrative governments until after the presidential election, but with that out of the way these talks

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have begun in earnest. Craxi, who supported the idea of fiveparty local coalitions during the campaign, has insisted since the election that the local governments must be dealt with on a case by case basis. Even where he does opt to push for fiveparty coalitions, the DC probably will not be able to overturn all of the local councils that it has designated for five-party administration. Local issues and local personalities almost certainly figure prominently in the deliberations. In many instances, after several years of cooperation with the Communists and poor relations with the Christian Democrats, grassroots Socialist, Republican, Social Democratic, and Liberal leaders are probably reluctant to carry out orders from the top to team up with the Christian Democrats. And where local party officials agree, against their better judgment, to follow the national party line, these new alliances are likely to begin on shakey ground.

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Maintaining a firm hold on local power is especially important, we believe, for parties in political systems like Italy's where clientelism traditionally plays such a prominent role. Political loyalty in these circumstances is often closely linked to a party's ability to distribute favor's and largesse. In short, the DC's success in regaining access to local coalitions through the current negotiations -- or at least maneuvering the Communists out -- will be far more important than the numbers of votes or even seats won. To date, the DC has sealed its return to power in several of the largest cities: Rome, Turin, Milan, Venice, and Naples. But some 2,000 local governments have yet to be decided.

In percentage of overall votes, Christian Democrats and Communists both slipped this year compared with 1980, but thanks to a larger electorate and a heavy turnout, both parties saw their number of votes grow in the regional elections where the Christian Democrats gained 68,000 votes and the Communists 120,000. Results in the provincial elections were skewed in the other direction, however, with the Christian Democrats picking up 60,000 votes and the Communists losing 30,000 votes. Although comprehensive final returns from the communal elections have not appeared in the press, early projections suggested that they would parallel the provincial scores.

A glance at the number of seats won and lost in the regional and provincial elections provides a very different impression about the outcome. In the regional elections both camps lost ground. The Christian Democrats, who dropped 14 seats, however, lost nearly twice as heavily as the Communists. The dichotomy is even more marked in the provincial elections, where the Christian Democrats lost, 39 seats to the Communists' 5. Our communal election returns remain incomplete. (See table 1)

Statistically, it makes sense to compare this spring's elections with the last administrative elections, held in 1980. Many Italians, however, including a number of the country's most prominent political commentators, have preferred to emphasize the differences between this year's results and those of the 1984 European Parliament election and the 1983 national election. Despite the analytic problems generated by this kind of crosselection comparison, it is primarily in these findings that the case for DC optimism and Communist disappointment takes root.

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l			
Why the DC "Won"			
After being	pested by the Communi	sts for the first tim	e in
last year's Europ	ean Parliament electi Very survival was at	on, DC leaders conclu	ded
shaped new strate	gies to overcome past	weaknesses. Making	a
economic austerit	avoid controversial (,, they emphasized in	stead the danger of t	he
Communists winning decade. local chur	g a plurality. For the common and the Pope we	ne first time in near ere galvanized into a	ly a ction
by this threat and	d weighed in heavily ampaigners who had al	on behalf of the DC.	
in recent electors	al battles also were o	drawn back to the lis	ts,
the past two elect	no had distanced thems coral outings returned	selves from DeMita du i to the fold.	ring 25X1
Sensitive to	charges that they had	d failed to follow th	rough
on promises of par	ty reform, the Christ place new faces on th	tian Democrats also m	ade a
returns revealed	that a surprising numb	per of old Christian	
relative unknowns	rses had fallen by the	e wayside to be repla	cea by 25X1
o Turning Out	the Vote Tradition	ally a high voter tur	n-out
	DC over the PCI. The		
part of its	improvement over the from the Social Demo	e 1983 national elect	ion to
(0.6%), and	l Liberals (0.2%), but	nearly half of the	DC ' s
or another	ir to have come from v had not voted recent?	ly." Judging by pres	s and
academic st	udies, we believe thates to be the contract by the DC bet	at a high proportion of	of the
election ar	id the 1984 European f	Parliament election w	
jumped to 8	tention. Total voter 19.7 percent after an	all time low of 83.9	
	last year's European Il vote also topped th		This cent
	vious administrative		25X1
	<u>e</u> We attribute the D		~ m + u n o
and the lea	g these voters to a codership's decision to	return to more	ortune
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	traditional campaign themes and tactics. DeMita characterized the campaign early on as a choice between	
	government by the DC and government by the Communists.	
	Communist Party Secretary Natta played into DeMita's hands by telling the press that if his party won a plurality, it	
	would seek a government crisis and authority to form a	
	successor government.	25)
0	The Church on Their Side Active backing from the Church	25)
	also helped the Christian Democrats.	25)
	The Pope weighed in personally to voters at the height of the	25) 2
•	campaign. US officials in Naples reported numerous	
	instances where parish priests allegedly exhorted their congregations to vote DC or at least vote against the	
	"Communist Menace."	25
0	Mobilizing the Youth Finally, Christian Democratic Party	
	officials had notable success in mobilizing young and	
	first time voters. A growing number of observers attribute this phenomenon both to renewed interest in	
	religion and to the DC's success in drawing upon new	
	Church-related political groups, like Roberto Formigoni's Movimento Popolare, that channel younger voters toward	
	Christian Democratic candidates.	25
ot Ou	t of the Woods	
		25
I	t has always been difficult for the DC to keep its warring	
actio	ns in check, and experience suggests that their willingness	
o coo han a	perate this spring probably represents a respite rather permanent change. There is no evidence that the party has	
ade s	ignificant progress toward reconciling its four diverse	
urren ask o	ts. DeMita and his colleagues still face the herculean of choosing a strategy that is acceptable to moderate	
eform	ers, southern members who believe that favoritism and petty	
raft C in+	are the norm in politics, leaders who want to transform the o a modern Thatcher-style party, and Roberto Formigoni's	
undam	entalists, who <u>wants the party t</u> o return to its roots as a	
onfes	ssional party.	25

			25X1
moment, appear to the party hierarchicks. Old-line power to Formigon imagine how some about party reford DC, especially the Failure to management of the party restionable party	the fundamentalists who, be the party's most dynamic hy will probably prove one o DC leaders have been loath ti and his colleagues. Moreo of the fundamentalists' more m can be reconciled with oth ose of the traditional south ake significant progress on y practices could also cost	grouping into f the most difficult o surrender any ver, it is hard to serious notions er views within the erners. eliminating the DC its new-found	25X1
has already warne	Vatican. The US Embassy rep d the Christian Democrats th	at he will denounce	
them publicly the have been "on the	first time he hears, for ex take."	ample, that they	25X1
our view, but his focus on the quest vote that the DC or recoverable or perthis spring than academic observers among Italy's incompleted to account of the DC dropplurality. Now thadvance, the Christian account of the Chri	problems loom large in DeMi attention over the longer t tion of whether the addition controlled in the 1979 natio rmanently lost. Although that any point during the pasts probably would agree that reasingly volatile swing vot nt for about 10 percent of vew-a sizable number of their by playing up the threat of nat they appear to have halt stian Democrats may have lost for bringing reluctant vot	erm probably will al 3 percent of the nal election is e DC looks healthier two years, most the DC's support ers who now are oters remains voters back to the a Communist ed the PCI's t their most	25X1
The Communists:	Turnabout is Fair Play	•	
equal to the blow election both	ts' setback this spring in o suffered by the DC in the 1 in percentage of votes lost Christian Democrats in 1983 tely by surprise.	983 national and psychological	25X1 25X1
whole was confiden	the PCI nt on the eve of the electio	leadership as a ns that the party	[_] 25X1
	ual its 1980 administrative		25X1
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t R P T C	The Communists' disappointment was compounded by the istribution of their losses. Although the party held its own in he traditional red belt the North-Central regions of Emilia omagna, Tuscany, and Umbria and could claim some limited ains in the south, it suffered serious losses in the northern egions of Lombardy and Piedmont, blue collar areas that the ommunists thought they could count on. Moreover, while the arty did reasonably well in the hinterland and the small and edium-sized cities, its worst setbacks occurred in the largest ities Turin, Milan, Genoa, Venice, Rome, Bari, and Palermo
	he very spots where the Communists scored their most impressive ictories in the mid-1970s. (See table 2). Like their Christian Democratic counterparts, the Communists ave focused attention primarily on comparisons between this ear's vote and the 1984 European Parliament and 1983 national
	ear's vote <u>and the 1984 European Parliament and 1983 national</u>

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The Communists may have lost support in some areas due to the poor performance or corruption of specific elected Communist officials, but recent public polls suggest two more fundamental causes for the PCI's setback: some voters had simply grown tired of the same faces in office, while others worried that the PCI was about to bound ahead of the Christian Democrats. This spring was also the first time in more than a decade that the Communists entered the electoral lists without their charismatic former leader, Enrico Berlinguer. The election campaign demonstrated clearly that the Communists have not yet found a successor capable of filling Berlinguer's shoes. Moreover, the election this spring underscored once again that the PCI had lost touch with younger voters and that the party is especially vulnerable along its left flank.

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o <u>Bloom Off the Rose</u> The Communists' defeat in many of the large cities may be primarily the result of their longevity in office and the popular perception that they should have made more progress with urban problems. Press and Embassy accounts make it clear that voters who helped

^{*}Berlinguer died just before the European Parliamentary elections in 1984, but an outpouring of sympathy votes still made him an important force in that election.

[^]A strategy aimed at forging an alliance between the traditional Leftist parties and the "progressive elements" of the DC.

0	Losses Along the Fringes Another cause of the Communists'	
	setback were their losses to the Proletarian Democracy Party and the Greens.	
	rarey and the dreens.	
	Rinascita, the party's theoretical magazine, has	
	emphasized that the Communists generally did better in areas like Calabria, Basilicata, Molise, and Umbria where	
	the Greens did not run. Our calculations show that in the	
	20 provinces where both the Proletarian Democrats and the Greens fielded candidates, their combined vote is equal to	
	nearly half of the Communist losses. In another 15	
	provinces where the Proletarian Democrats ran lists but the Greens did not, the Proletarian Democrats gained at	
	least half as many votes as the Communists lost. We	
	suspect that in many instances the two parties were particularly effective among young and first time voters,	
	two categories where the PCI has admitted difficulty for	
	some time.	
At	The Crossroads	
. We	e believe that the elections this spring have heightened	
s ioi ders	ns within the party and driven home to base and party ship alike that the Communists, like the Christian	
ocra	ats, have reached an important turning point. It is	
reas rent	singly clear that the PCI has at least as many divergent ts as the DC the Marxist-Leninist hardcore identified	
h Ar	rmando Cossutta; the traditional left championed by Pietro	
rao;	; Giorgio Napolitano's moderates who favor closer ties with cialists; and the Centrist Berlingueriani whose strategy	
bee	en to try to satisfy everyone. We believe that the rank	
fil	le and the leadership recognize that failing to reconcile	
ding	currents could result in a situation where, rather than on at 430 percent of the elect <u>orate, the Comm</u> unists will	
in t	to hemmorhage uncontrollably.	
nc i t	Natta might emerge as something more than a simple ion figure, we believe that the party's recent defeats	
e ma	ide it all but impossible to avoid reopening the succession	
stio	on. Most party leaders have rallied to Natta's defense in ce of post-election criticism and	
	he is likely to remain in office until at least next	
ner.		
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	•
Natta has outflanked his detractors within the party, at least temporarily, by proposing to move the next regularly	05)//
scheduled congress up a year to next April.	25X1
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	•
Natta will not find it easy to push through his ideas at the congress. Not only is he likely to face stiff opposition from	25X1
the party's increasingly vocal currents	
certainly in for a rough time from the rank and file who have	25X1
grown increasingly impatient with the slow pace of internal party democratic reform. Natta may be hard pressed to channel debate	
in directions that he wants or to stave off resolutions that he	
opposes.	25X1
Short-Term Gain for Italy and the US	
The Communists' setback not only represents a welcome	
outcome from the perspective of US interests, it is also a healthy outcome for the Italian political system. The elections	
this spring may have underscored for the Communists that winning	

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power is no guarantee that they will stay in power. Just as uninterrupted DC rule in the large cities from 1948 to 1975 weakened the Christian Democrats' capacity to govern effectively by exposing their inefficiency, their venality, and their corruption, so ten years of office have taken their toll on the PCI. The recent elections complete a cycle in which the Communists and Christian Democrats have peacefully passed the reins of government back and forth in nearly all of Italy's largest cities, another important step in the PCI's evolution toward Western democratic practice.	25X1
The shift in momentum toward the DC, however, could prove ephemeral. We would not be surprised to witness a falling out among the governing partners either nationally or locally that would enable the Communists to win back control in those city, provincial, and regional councils where coalition shifts have taken place as a result of only modest changes in the distribution of council seats. Renewing their access to local levels of power would strengthen the PCI, and could be instrumental in setting them back on the road toward joining the national government.	25X1
Outlook	
The immediate impact of the spring elections on the PCI is already apparent in the less strident tone and less effective conduct of its opposition. Preoccupied with internal matters and anxiously searching for new allies among the governing parties, the Communists are likely to adopt a less confrontational approach toward government policies over the next several	
months.	25X1
In theory, the PCI's restraint should offer Craxi a rare opportunity to come to grips with some of the country's more vexing problems. His success or failure will turn, however, on the willingness of the coalition partners to put their rivalries aside and press ahead with an agreed program.	25X1
Each of the three most prominent partners in the Craxi government the Christian Democrats, Socialists, and Republicans gained in the administrative elections. Although the strong Socialist showing has improved the likelihood that Craxi will remain in office for at least several more months, both the Christian Democrats and the Republicans believe that they are now in a better position to demand a higher price for	
their support. The Republicans may be content, for the time being, to extract concessions on economic policy; they are especially likely to insist that the government must undertake new cost-cutting initiatives to reduce the budget deficit.	25X1

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Economic policy will also figure prominently on the Christian Democrats' agenda as they attempt to articulate a program to convince voters that the DC is more serious about austerity than the Socialists without threatening key elements of their existing constituency. DeMita is anxious to maintain the current coalition, but these elections probably have left him more determined than ever to reassert DC dominance and restrain the growth of Socialist Party influence and voting strength. In our view, the danger both to the Christian Democrats and to the survival of the coalition is that DeMita or his colleagues will lose their sense of balance. In short, their ambition to reassert themselves within the coalition will cause them to lose sight of problems within their own party that could set the DC back on the skids for the next election.

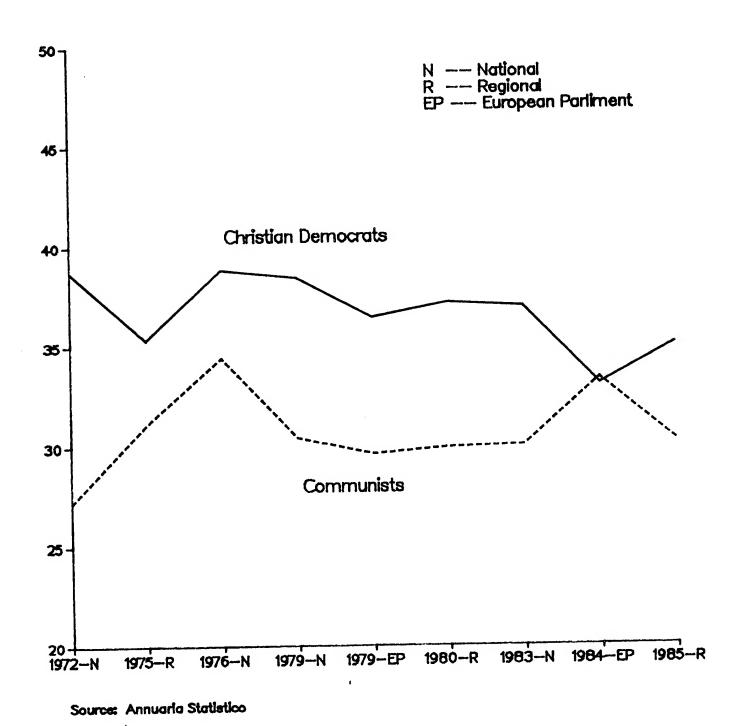
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The Communists, for their part, are likely to be distracted by internal soul-searching for the next year or so. During this period they will probably be somewhat more pliant in dealing with the Christian Democrats than they have been recently. On balance, we conclude that the Christian Democrats and the Communists have both reached an important turning point. Their success at coming to terms with internal problems while establishing or maintaining alliances with other parties will determine the course of Italian politics for years to come. Factionalism within the two parties seems particularly intractable, however, and we cannot be optimistic that the DC will be able to put its own house in order or that the PCI will be stable enough to act as a responsible negotiator in addressing national problems.

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Christian Democratic and Communist Vote Shares 1972—85

Percent



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1980 and 1985 Regional and Provincial Election Results Changes in Vote Received, Vote Shares, and Seats*

	Regional Elections						Provincial Elections						
· .	Change in Votes Received		Percentage Point Change in Vote shares		Change in Seats Won		Change in Votes Received		Percentage Point Change in Vote Shares		Change in Seats Won		
	<u>DC</u>	PCI	DC	PCI	DC	PCI	DC	PCI	DC	- PCI	DC	PCI	
Northwest Piemonte Lombardia Liguria Northeast Yeneto	-36,917 -34,775 -3,468	-61,524 9,807 -16,053	-1.9 -2.9 -0.3	-3.5 -1.5 -1.3	-1 -3 0	-2 -1 0	-30,796 -30,913 - 8,053	-79,758 -68,026 -21,360	-1.8 -2.9 -0.6	-3.5 -2.9 -1.7	- 3 - 9 0	-5 -4 0	
Friuli-Venezia-Giulia		•			,	-1	- 2,337	- 7,338	-3.6 -2.3	-2.0 -2.4	2 - 1	1 0	
Center Emilia-Romagna Toscana Umbria Marche South	218 -35,123 5,617 5,132	23,753 24,678 4,842 - 120	-1.0 -2.1 0 -1.0	-0.4 -0.3 -0.9 -2.0	0 -1 0 -1	0 0 0	353 -28,802 1,051 - 1,332	7,798 27,463 2,587 -1,527	-1.0 -2.1 -0.8 -1.5	-1.6 -0.3 -1.2 -1.6	0 - 5 - 1 - 2	-1 0 -1 -2	
Lazio Abruzzi Molise Compania Puglia Basilicata Calabria	64,646 12,729 9,277 77,711 -10,936 9,535 7,389	47,926 9,623 3,044 3,961 41,267 3,340 22,587	0.6 -1.5 1.1 -0.3 -3.7 1.0 -2.1	-0.8 -0.6 0.5 -1.4 -0.2 -0.7 0.3	-1 -1 1 -1 -2 0 -2	-1 6-1 0 -1 0 -1 0	130,185 9,819 6,761 49,256 3,653 7,131 -1,914	-11,284 11,878 4,980 - 1,332 34,764 - 850 20,767	1.2 -1.4 0.8 0.5 -2.9 -0.5 -2.9	-3.8 -0.5 -1.3 -1.7 -0.7 -1.9 -0.2	- 1 - 1 2 0 - 1 - 1	-1 0 0 1 4 -1 3	
Islands Sicily Sardegna							-33,913 -2,682	58,169 6,349	-4.6 -4.0	0.3 -2.5	-11 - 3	. 1	
Source: L'Unita	68,477 15 May 198	120,123			-14	-8	59,827	-30,348		•	-39	-5	

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Christian Democratic/Communist Shares of the Vote in Key Cities 1980-85

	1985 Lo	1985 Local		1980 Local		1983 National		1984 European Parliament		
	<u>DC</u>	PCI	DC	<u>PCI</u>	DC	PCI	<u>DC</u>	PC1		
	•				:					
Turin	23.4	35.4	23.5	39.9	19.6	34.3	21.0	39.1		
Milan	24.0	24.9	26.5	,28.0	22.0	27.0	23.1	29.6		
Genoa	25.0	36.5	22.5	39.6	22.1	38.5	22.1	41.9		
Venice .	27.4	30.5	31.0	33.6	25.3	31.9	26.9	35.3		
Bologna	22.7	44.5	22.5	46.1	19.3	45.1	19.8	47.7		
Palermo	34.3	14.7	46.7	15.5	36.0	18.7	32.5	23.5		
Bar1	32.7	15.8	33.4	15.9 _@	28.2	20.4	28.7	27.4		
Florence	26.5	39.9	29.9	41.9	24.7	40	24.6	43.2		
Rome	33.1	30.8	29.6*	35.9*	28.3	29.9	29.0	35.4		

* 1981

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